

Long-term Insights Briefing: Topic consultation

Long-term Insights Briefings (LTIBs) are a requirement for government agencies to think about how they can respond to future change and identify opportunities for people in New Zealand.

In 2022, we published our inaugural [LTIB](#) that looked at limitations in the way the government collects ethnicity data. For example, many New Zealanders who identify as both Māori and a Pacific ethnicity or ethnicities are currently only counted as Māori in some datasets. This makes it a challenge to understand the needs and opportunities for people with multiple ethnicities, particularly in an increasingly diverse New Zealand.

Census 2023 reflects this shift, as more than 40% of Pacific peoples identify with more than one ethnicity, and 20% (1 in 5) of Pacific peoples identify as both Māori and Pacific. Māori and Pacific communities are youthful, growing and becoming more interconnected. Many of our young people from these communities now have shared Māori-Pacific whakapapa, which means they navigate complex identities that can affect their social, cultural, and economic experiences. There has been little research on this in New Zealand.

As our future population takes shape, identifying, understanding, and supporting individuals with multicultural heritage will become more important. It will help us foster inclusivity, promote social cohesion, and ensure equitable outcomes for New Zealand's future generations.

Therefore, the topic we propose for our next LTIB is ***Shared Futures: Understanding Māori-Pacific Identity in New Zealand.***

This topic seeks to address the gap in our understanding by looking at the experiences of people who identify as both Māori and Pacific individuals. This will include how their identity intersects with their socioeconomic and cultural wellbeing, its implications for social cohesion, the delivery of support services, and the future of New Zealand.

Have your say

Two rounds of public consultation are planned to ensure our final LTIB reflects public views – the first on the proposed topic, and the second on the draft LTIB content.

We are now seeking feedback on our proposed topic and have developed a questionnaire you can complete [here](#). The key questions we want to ask you are:

1. What is your view on our proposed topic? (*Shared Futures: Understanding Māori-Pacific Identity in New Zealand*)
2. In your opinion – what does it mean to be Pacific? What does it mean to be Māori? What does it mean to be both Pacific and Māori?
3. What are the biggest challenges facing people who are both Pacific and Māori?
4. What do you like best about being Pacific, Māori, and both?
5. How does Te Reo Māori and/ or a Pacific language shape your identity?
6. How can the potential of Māori and Pacific New Zealanders be maximised?
7. How can New Zealand better celebrate, support, and understand Māori-Pacific identity in the future?

You can also email your feedback to ltib@mpp.govt.nz. The closing date for feedback is 6 December 2024.

Privacy statement

Any personal information collected in relation to feedback on the briefing will be held, used and managed in accordance with the Ministry's Privacy Statement, found here: [Privacy](#)

The information will primarily be for internal use but may be released more widely. You will not be identified in the report, but your responses may be anonymously quoted.

If any identifiable personal information is provided, it will be treated in accordance with the Privacy Act 2020. We will also ask you questions about your background and demographics to give us a sense of who has had their say in this survey and who we might not have heard from. All questions are optional to answer.

Official Information Act

Responses to this survey may be subject to public release under the Official Information Act 1982. If we receive a request and release your responses as part of this, we will seek to protect your privacy – including not disclosing your identity – to the full extent permitted under law.

Your responses will be retained while we complete our final briefing and for a further six months after that and will then be deleted.